



DermaMed Coatings Company Privacy Policy

Last updated: June 4, 2025

This Privacy Policy describes how **DermaMed Coatings Company** ("we," "us," or "our") collects, uses, and protects your personal information when you visit our website at <https://dermamedcoatings.com> or otherwise engage with our services.

By using our Services, you agree to the terms of this Privacy Policy. If you have any questions or concerns about our practices, please contact us at contact@dermamedcoatings.com.

1. Information We Collect

We collect personal information to provide and improve our services to you.

- **Information You Provide to Us:** We collect personal information that you voluntarily provide when you express an interest in obtaining information about us or our products, when you place an order, or when you contact us. This may include:
 - Names
 - Email addresses
 - Phone numbers
 - Mailing addresses
 - Company name and job title
 - Order details and payment information (processed securely by third-party payment processors)
- **Information Collected Automatically:** When you visit our website, we automatically collect certain information about your device and usage. This information is primarily needed to maintain the security and operation of our Services, and for internal analytics and reporting. This may include:
 - IP address
 - Browser and device characteristics
 - Operating system
 - Language preferences
 - Referring URLs
 - Information about how you use our website (e.g., pages viewed, time spent)
 - We use cookies and similar tracking technologies (like web beacons and pixels) for these purposes. You can manage your cookie preferences through your browser settings.
- **Sensitive Information:** We do not knowingly collect sensitive personal information (such as racial or ethnic origin, political opinions, religious beliefs, health data, or sexual orientation).

2. How We Use Your Information



We use your personal information for various business purposes, including:

- **To Provide and Administer Services:** To fulfill and manage your orders, deliver products, respond to your inquiries, and provide customer support.
- **For Marketing and Promotional Communications:** To send you information about our products, services, and offers, in accordance with your marketing preferences. You can opt out of these communications at any time.
- **For Security and Fraud Prevention:** To help keep our Services safe and secure.
- **To Improve Our Services:** To understand how our website and services are used so we can enhance user experience and develop new features.
- **To Comply with Legal Obligations:** To meet our legal and regulatory requirements.

3. How We Share Your Information

We may share your information in specific situations and with certain third parties.

- **Service Providers:** We may share your information with third-party vendors, service providers, contractors, or agents who perform services for us or on our behalf (e.g., payment processing, data analysis, email delivery, hosting services, customer service).
- **Affiliates:** We may share your information with our affiliates, requiring them to adhere to this Privacy Policy.
- **Legal Requirements:** We may disclose your information where legally required to do so, for example, in response to a court order or subpoena, or to protect our rights, property, or safety.

We do not sell or share (as defined by applicable US state privacy laws, which includes targeted advertising) your personal information to third parties.

4. Your Privacy Rights

Depending on your state of residence in the US, you may have certain rights regarding your personal information. These rights may include:

- **Right to Know:** To know what personal information we collect, use, and disclose.
- **Right to Access:** To request access to the personal information we hold about you.
- **Right to Correct:** To request correction of inaccurate personal information.
- **Right to Delete:** To request the deletion of your personal information.
- **Right to Opt-Out:** To opt-out of marketing communications.

To exercise these rights, please contact us at contact@dermamedcoatings.com. We will respond to your request in accordance with applicable laws.



5. Data Security

We implement reasonable technical and organizational security measures designed to protect the personal information we process. However, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure.

6. Children's Privacy

We do not knowingly collect data from or market to children under 18 years of age. If you believe we have collected personal information from a child under 18, please contact us immediately.

7. International Data Transfers

Our servers are located in the United States. If you are accessing our Services from outside the United States, please be aware that your information may be transferred to, stored, and processed by us and our third-party service providers in the United States and other countries. We implement appropriate safeguards for international transfers, such as the European Commission's Standard Contractual Clauses for data originating from the EEA or UK.

8. Changes to This Policy

We may update this Privacy Policy from time to time. The "Last updated" date at the top of this policy will indicate when changes have been made. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

9. Contact Us

If you have questions or comments about this Privacy Policy, please contact us at:

contact@dermamedcoatings.com

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